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**The 4th International Conference on Marketing in the Connected Age (MICA-2024)**

*August 23rd, 2024, Danang, Vietnam*

The Tittle of Paper [Alt+1]

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| And an entry | 1 | 4 |
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| And another entry | 3 | 6 |

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(a) (b)



Fig. 1. (a) first picture; (b) second picture. [Alt+B]

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APPENDIX [Alt+D]

**Appendix A. An example appendix**

***A.1 Example of a sub-heading within an appendix***

There is also the option to include a subheading within the Appendix if you wish.

1. 🖂 Corresponding author. Tel.: +84000000000.

   Email address: aaa@aaa.edu.vn [↑](#footnote-ref-1)
2. 1 Footnote text. [↑](#footnote-ref-2)